



InfoHedge Authorized as Hosting Implementation Services Provider for Advent's Geneva®

NEW YORK and SAN FRANCISCO, May 20, 2009 – InfoHedge Technologies, a leading provider of IT services and solutions to the alternative investment industry, and Advent Software, Inc. (NASDAQ: ADVS), a leading provider of software and services to the global investment management industry, announced today that InfoHedge has been selected by Advent as an Authorized Hosting Provider for Geneva®, Advent's award-winning portfolio management and fund accounting solution.

"We are very pleased to welcome InfoHedge as a Hosting Implementation Services Provider for Geneva®," said Todd Gottula, Senior Vice President and General Manager of Global Accounts at Advent. "InfoHedge has proven their proficiency and delivered outstanding Geneva®-related services to several major investment management firms."

By adopting the Geneva® solution along with the InfoHedge Hosted Platform, Geneva® clients benefit from a top tier, enterprise grade infrastructure that provides full redundancy, scalability and security. Eliminating the need to invest in all of the costs associated with in-house application support, firms have improved operational efficiencies, lower costs and improved reliability with 24/7 support.

"This new collaborative relationship with Advent enables us to deliver services to Geneva® clients worldwide as part of the powerful InfoHedge Hosted Platform™," said Alexander Kouperman, President of InfoHedge Technologies. "Advent's industry-leading Geneva® platform, combined with InfoHedge's ASP solution and deep understanding of the alternative investment industry, offers high-value to firms of all sizes, particularly those that have evolved from a single prime broker relationship to working with multiple prime brokers and custodians."

About InfoHedge

InfoHedge Technologies, LLC (www.infohedge.net), is a leading provider of IT services and solutions to the alternative investment industry. InfoHedge provides ASP Hosting, outsourcing of systems and infrastructure management, disaster planning and recovery, compliance technology, tactical and strategic consulting, and financial technology integration and development. InfoHedge serves a diverse client base of hedge funds, fund administrators, funds of funds, investment advisors, private equity firms and financial technology companies.

About InfoHedge Hosted Platform™

The InfoHedge Hosted Platform delivers a robust and scalable technological infrastructure that adheres to the highest standards of security, reliability and usability. Delivered as an ASP service, the InfoHedge Hosted Platform offers a cost-effective alternative to traditional in-house solutions, with features that include application hosting, e-mail, compliance, disaster recovery, files and backup, mobile messaging, remote access, market data, phone systems and 24/7 support.

About Geneva®

Geneva®, a global investment management and accounting platform, is a proven solution for asset managers, hedge funds, fund administrators, prime brokers, and mutual funds that require a high level of operational efficiency and easy access to real time data. Geneva® offers comprehensive instrument coverage, full financial general ledger, and industry-standard integration tools to enable firms to manage complex investment vehicles, multiple investment strategies, and tiered fund structures. For more information on Geneva® visit https://secure.advent.com/info/pr_geneva.

About Advent

Advent Software, Inc. (www.advent.com), a global company, has provided trusted solutions to the world's leading financial professionals since 1983. Firms in 60 countries use Advent technology. Advent's quality software, data, services and tools enable financial professionals to improve service and communication to their clients, allowing them to grow their business while controlling costs. Advent is the only financial services software company to be awarded the Service Capability and Performance certification for being a world-class support and services organization.

The Advent logo, Advent Software and Geneva are registered trademarks of Advent Software, Inc. All other company names or marks mentioned herein are those of their respective owners.

Contacts:

InfoHedge Technologies - Sales

Alexander Kouperman

Phone: 212-531-5899

Email: sasha@infohedge.net

Michael Curry

Phone: 212-531-5880

Email: mcurry@infohedge.net

InfoHedge Technologies - Media

Mitch Ackles

Phone: 305-444-9868

Email: mitch@hedgefundpr.net

Advent Software - Media

Jessica Miller

Phone: 415-645-1668

Email: jmiller@advent.com