



Investors, Hedge Fund Managers Discuss Investing In Latin America At FINforums' Inaugural Miami Event

Cutting Edge Hedge Fund Conference Organizer To Hold Exclusive Event, 'The Search for Alpha in Latin America' at the Conrad Hotel in Miami, FL on February 16th, 2011

Miami, FL – February 1, 2011 – Brazil literally puts the "B" in "BRIC," but there's more to investing in Latin America than just one country. And those other countries offer a wealth of untapped opportunities for hedge funds and private equity managers.

On February 16, FINforums' inaugural Miami event, "The Search for Alpha in Latin America," brings together top fund managers, asset allocators, economists and political scientists to discuss the challenges and opportunities of investing in the region. The exclusive half-day event is chaired and moderated by former NBC News Anchor and Chief Executive Officer of Seigenthaler PR-NY, John Seigenthaler.

Highlights of the day include a keynote address by Fernando X. Donayre, Chief Investment Officer of INCA Investments, who will present an overview of the investment landscape in Latin America, while Dr. Susan Kaufman Purcell, Director of the Center for Hemispheric Policy at the University of Miami, will present a keynote on the political outlook for the region. Julie Neitzel, President of the Miami Branch of GenSpring Family Offices, will join a roundtable to discuss how hedge funds can attract investments from high-net-worth individuals and family offices, while David Brillembourg, Chairman and CEO of the Brilla Group, will shine a light on the region's untapped luxury hotel market.

"Latin America has become a magnet for investment dollars as hedge fund managers chase uncorrelated returns. Speakers and attendees at the FINforums Miami event will discuss which countries, sectors and strategies have the most potential and what pitfalls managers should avoid as they explore this untapped investment frontier," says Deirdre Brennan, Partner of FINforums and Publisher of the leading news source for alternative investments, *FINalternatives*.

"Miami may be in the U.S., but it is the center of Latin American finance," adds Mitch Ackles, CEO of Hedge Fund PR, Spokesman and Director for the Hedge Fund Association and Media Liaison for Hedge Funds Care. "And while investment opportunities in Latin America are rife, what shouldn't be overlooked is the real ability to raise significant assets from family offices and other allocators that serve the swelling ranks of the region's moneyed classes."

About FINforums

FINforums organizes exclusive events that cater to the hedge fund industry. From cutting edge panel discussions to informative fireside chats and big name keynote addresses, FINforums events aim to educate audiences and facilitate debate. Networking and making new contacts are critical in the tight-knit hedge fund community, and each FINforums event allows ample time for attendees, speakers and sponsors to exchange new ideas and build up their network of contacts. FINforums is a joint venture of [FINalternatives](#), [Hedge Fund PR](#) and [John Seigenthaler](#) of Seigenthaler Public Relations. To learn more and register, please visit www.finforums.com.

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