



A LEG TO STAND ON

## **Hedge Fund and Wall Street Leaders Will Unite To Support A Leg To Stand On's (ALTSO's) Tenth Annual Fundraiser Hedge Fund Rocktoberfest in New York City**

*Over 1,000 Financial, Business and Hedge Fund Professionals Will Rock Out at Capitale on Wednesday, October 23 to Help Children Walk in Africa, Asia and Latin America*

NEW YORK - October 16, 2013 - Hedge Fund Rocktoberfest, the annual fundraiser for children's charity A Leg To Stand On (ALTSO), will mark its 10th anniversary next Wednesday, October 23 at Capitale on 130 Bowery in New York City. Hedge fund industry professionals will perform acoustic and rock and roll music to raise funds for the non-profit charitable organization ALTSO, which provides free corrective surgeries and prosthetic limbs in emerging market countries, and has changed the lives of over 10,000 children worldwide. To learn more and register please visit the [ALTSO website](#).

ALTSO's Hedge Fund Rocktoberfest started in 2004 with an industry-wide "call to instruments." The response was so positive and immediate that the inaugural Hedge Fund Rocktoberfest was held on October 12, 2004 at Planet Hollywood in New York City. Over 50 musicians performed six hours of classic rock for a capacity crowd of 700 people. Generous donations from corporate sponsors and individuals helped ALTSO evaluate more than 150 children and provide them with prosthetic limbs and orthotic devices. The funds raised also helped ALTSO establish a local manufacturing infrastructure for the production of prosthetics in our pilot project in India, and provide training in New York and Boston for orthopedic professionals from India.

"Today ALTSO operates 11 programs in 10 countries throughout Asia, Africa and Latin America," said hedge fund manager and ALTSO co-founder/chairman C. Mead Welles. "In 2012 the generous support from our sponsors and donors enabled the life changing treatment of more than 1,400 children with limb disabilities in the developing world and expects to treat over 1,700 children in 2013."

"We are thrilled to join with our fellow financial industry professionals to offer children who have lost their limbs in traumatic accidents or suffer from congenital disabilities the physical capabilities to access the opportunities and self-esteem earned through education, work and mobility," said Greg Dabal, head of the music committee and one of the performers for the New York fundraiser. "100% of the net proceeds raised at Hedge Fund Rocktoberfest-NYC will be allocated to support ALTSO's life-changing and vital programs in the developing world."

ALTSO's Hedge Fund Rocktoberfest-NYC sponsors include Yahoo Finance, BNP Paribas, CME Group, Credit Suisse, Drury Capital, Gartland & Mellina Group, HedgeMark International, IntercontinentalExchange, Jacobs Asset Management, Keefe Bruyette & Woods, Lyxor Asset Management, among others.

This year, ALTSO is incredibly pleased to have Yahoo Finance on board as a lead sponsor of Hedge Fund Rocktoberfest. In addition to their support, Yahoo Finance will host a first-ever VIP Roundtable prior to the event at Capitale, featuring a keynote address by Yahoo CFO Ken Goldman. The invite only VIP Roundtable, moderated by Yahoo Finance editor in chief Aaron Task, brings together today's top experts in finance and business including Sallie Krawcheck, 85 Broads, Anthony Scaramucci, founder and co-managing partner, SkyBridge Capital, Liz Ann Sonders, SVP, Chief Investment Strategist, Charles Schwab & Co., Inc., and Mitch Ackles, President of the Hedge Fund Association. The lively and thought-provoking discussion will offer perspectives on the year's major events that have impacted the financial services community. Panelists will share forecasts on the economy and trends that will impact the industry in the year to come. Yahoo's VP of mobile product Alex Diaz closes the event with a discussion on new and emerging innovations in digital that are empowering the finance consumer and creating new opportunities for financial services marketers. Coverage of the VIP Roundtable will also be featured on the [Daily Ticker](#), on Yahoo Finance.

### **About ALTSO**

A Leg To Stand On ("ALTSO") is a non-profit organization providing free orthopedic care including prosthetic limbs, orthotic devices, mobility aids, corrective surgery and rehabilitative care to children in the developing world. C. Mead Welles, managing partner of Octagon Asset Management, founded ALTSO with Dr. Dinesh Patel, Chief of Arthroscopic Surgery at Massachusetts General Hospital and Assistant Clinical Professor of Orthopedic Surgery at Harvard Medical School, in 2002. For more information on the charity and Hedge Fund Rocktoberfest please visit ALTSO's website at [altso.org](#).

###

For organizational and media inquiries please contact: Gabriella Mueller; Executive Director; 212.683.8805; [gmueller@altso.org](mailto:gmueller@altso.org)  
or: Mitch Ackles; Hedge Fund PR; 646.657.9230; [mitch@hedgefundpr.net](mailto:mitch@hedgefundpr.net)