



Crown Global Insurance Company of America Announces Distribution Agreement with Lion Street

NEW YORK - January 24, 2017 - Crown Global Insurance Company of America ("CGICA" or the "Company"), a member of Crown Global Insurance Group LLC, a world leading provider of specialty insurance solutions for high-net-worth and institutional clients, today announced its distribution relationship with Lion Street, Inc.

Founded in 2010 by industry luminary Bob Carter, Lion Street aligns the interests of elite advisors, experienced leadership, and sophisticated investors through an innovative structure of shared ownership among these parties. Lion Street Advisor-Owners operate independent Owner-Firms that provide financial solutions for high-net-worth individuals, family offices, business owners, and corporate clients.

"The ability of Lion Street's Owner-Firms to access Crown Global's unique and innovative private placement solutions for high-net-worth individuals and institutional clients is a tremendous step forward in our continued growth within the United States," said Perry Lerner, Global Global's Chairman and CEO.

Bob Carter, Founder and CEO of Lion Street commented on the agreement, "Lion Street always brings "best in class" to our Owner-Firms. This relationship with Crown Global will expand marketing opportunities for our Owner-Firms and broaden the range of solutions offered to clients."

Lion Street consists of over 140 Owner-Firms who understand the sophisticated planning needs in the high-net-worth marketplace and have structured the company around delivering the leverage, resources, and intellectual capital the Owners need to succeed. "Lion Street Owners are perceived as highly collaborative professionals, and we are pleased to enter into a long-term relationship with them," said Jay C. Judas, Managing Director, Partner Distribution and a member of Crown Global's Executive Leadership Team.

About Crown Global

Crown Global, through its operating subsidiaries, provides efficient investment-enhancement strategies and products for institutional investors, investment managers and ultra-high net worth individuals. The Company's issuing insurance companies offer custom solutions that enable managers and investors to enhance their returns from investments in alternative assets and managed accounts. Crown Global operates globally and maintains offices in North America, Switzerland and the Cayman Islands. Since its founding in 1998, Crown Global has established a solid track record of issuing U.S. and non U.S. compliant private placement variable life insurance and annuity policies for institutional and ultra-high net worth clients. Learn more at www.crownglobalinsurance.com.

About Lion Street

Lion Street is a leading national financial services company based in Austin, Texas. Lion Street provides elite independent life insurance producers and financial advisors access to the financial products, intellectual capital, and specialized resources they need to meet the sophisticated needs of their high-net-worth and corporate clients. Lion Street Financial, its Broker-Dealer was named the 2016 "Division One Broker-Dealer of the Year" by *Investment Advisor*. To learn more about Lion Street, please visit www.lionstreet.com.

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