



## HedgeCo Networks Names Former UBS Managing Director Brett Langbert as President and COO

*Position Added as Hedge Fund Database Firm Sees Funds' Non-Correlated Returns Fueling Growth*

New York, N.Y. - April 10, 2012 - HedgeCo Networks (HedgeCo), the pioneering hedge fund database and advisory firm, today named Brett Langbert President and Chief Operating Officer. Langbert, who spent 17 years on Wall Street covering hedge funds across a multitude of sectors and strategies, was most recently a managing director at UBS, responsible for the firm's prime brokerage sales for the Americas. Prior to UBS, he was a managing director at Morgan Stanley, where he co-managed cash sales trading for the Americas, merger arbitrage and capital structure arbitrage. Before Morgan Stanley, Langbert spent 12 years at Goldman Sachs, where he ran parts of the convertible arbitrage business and a volatility desk.

"Brett is joining HedgeCo as the next exciting phase in the hedge fund industry is unfolding. The ability of hedge funds to deliver non-correlated returns continues to attract new investors who want to diversify their portfolios," said Evan Rapoport, the CEO of HedgeCo.

Langbert joins HedgeCo as federal legislation is set to repeal the ban on hedge fund general solicitation. It is anticipated that the bulk of the money set to flow into hedge fund marketing as a result of these new rules would come from emerging hedge funds, an area HedgeCo specializes in.

"HedgeCo's unique approach to helping start-ups and emerging manager funds represents a significant business opportunity and I am excited by the opportunity to leverage my experience in this entrepreneurial environment," said Langbert.

Langbert holds Series 7, 63, 3, 55, 9 and 10 securities licenses. He graduated from Colgate University with a B.A. in Political Science.

[Click here](#) to download a high resolution photo of Brett Langbert.

### **About HedgeCo Networks**

HedgeCo, LLC (<http://www.hedgeco.net/>) manages HedgeCo, the premier hedge fund database and information portal. It is ranked in the top five hedge fund sites for traffic and offers a variety of other websites devoted to the specific needs of hedge funds. HedgeCo offers a wide variety of services, including hedge fund website design, consultation, third party marketing, seeding, and prime brokerage introductions.

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