



HedgeCo Unveils Revolutionary Hedge Fund Calculator

New Analytical Tool Employs Cutting Edge Development Technology to Simplify Hedge Fund Manager Performance Analysis & Investor Communications

New York – October 6, 2008 – Today HedgeCo Networks LLC announced the launch of the next generation online analytical and reporting tool, the Hedge Fund Calculator. Available as a monthly or annual subscription service, the Hedge Fund Calculator was designed for hedge funds and funds of hedge funds, and facilitates the rapid computation of quantitative statistics, net performance numbers and the creation of branded marketing materials.

“Through the HedgeCo.Net hedge fund database and Hedge Fund Websites platform, we have worked with thousands of funds worldwide to create statistical performance reports and compelling investor presentations,” stated Aaron Wormus, Managing Director of HedgeCo Networks. “By combining our deep experience with cutting edge development technology, we have been able to deliver a powerful and cost-effective tool that can dramatically enhance marketing and reporting capabilities at any hedge fund firm.”

Key features of the Hedge Fund Calculator include:

- **Online Access** – Easily create, modify and distribute reports from any web-connected PC
- **Branded & Customized Tearsheets** – Quickly update fund information, customize statistics, select data points and generate PDF reports with a simple 3-click process
- **Contact Manager** – Efficiently manage investor and prospective investor lists, email fund marketing materials and track leads with integrated, easy-to-use contact management
- **Benchmark Analysis** – Compare fund performance to industry standard benchmarks, HedgeCo Indices or add your own benchmarks.

To view an online demo or sign up for a free Webinar please visit HedgeFundCalculator.com.

About HedgeCo Networks

HedgeCo Networks LLC manages HedgeCo.Net, the premier Hedge Fund Database and Information Portal, along with a portfolio of nine other websites devoted to alternative investments. With over 25,000 active members, HedgeCo.Net provides a community and platform for hedge fund managers, investors and service providers. HedgeCo also offers a vast array of hedge fund services, including website design, consultation, and third-party marketing and seeding. The Company has consulted or helped to launch over 500 new hedge funds, both onshore and offshore. HedgeCo Networks was founded in 2001 by Evan Rapoport and Andrew Schneider. For more information, please visit HedgeCoNetworks.com.

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