



## Hedge Fund Association Adds High-Net-Worth Expert Hannah Shaw Grove to Advisory Board

NEW YORK - August 6, 2013 - The [Hedge Fund Association](#) announced today the appointment of prominent global wealth consultant Hannah Shaw Grove to its High-Net-Worth Advisory Board.

[Hannah Shaw Grove](#) is one of the world's leading authorities on the high-net-worth population and how they think. Her reputation was built on more than 20 years of hands-on work and primary research with wealthy families and their trusted advisors. She is a founder and executive editor of *Private Wealth*, a well-respected publication for high-end service professionals with ultra-affluent clients. She is also the author of 10 books on topics including family offices, hedge funds and wealth management.

"The HFA is very pleased to welcome Hannah to our global leadership team. As hedge funds prepare to communicate directly to affluent investors and their financial advisors in new ways, Hannah's knowledge will be instrumental to HFA members around the world," said Mitch Ackles, HFA President.

"Hannah brings unparalleled expertise and contacts to the HFA High-Net-Worth Advisory Board. With her involvement, we will deliver a variety of top-notch programming and educational forums to help hedge funds engage with the private investor community in a deeper and more meaningful way," said April Rudin, Chair of the HFA's high-net-worth advisory board and CEO of The Rudin Group, a wealth marketing firm.

"I'm excited to join April on the HFA High-Net-Worth Advisory Board. Hedge funds are already an important vehicle for wealthy investors – with continued market volatility and changing regulations, there's an opportunity for them to gain greater acceptance and capture more assets from the ultra-affluent." said Hannah Shaw Grove, member of the HFA's high-net-worth advisory board and principal of boutique consultancy, HSGrove LLC.

Together, Rudin and Grove will host the first in a new series of actionable programs designed to help hedge fund managers maximize growth opportunities with high-net-worth investors. A complimentary webinar is scheduled for August 21, 2013 to discuss best practices in marketing and advertising programs in anticipation of the enactment of the JOBS Act. For more information and to register please [click here](#).

To download a photo of Hannah Grove, [click here](#).

### **About The Hedge Fund Association**

The Hedge Fund Association is an international not-for-profit organization made up of hedge funds, funds of hedge funds, family offices, high-net-worth individuals, financial advisors, and service providers. In the U.S., the HFA has chapters in the Northeast, Southeast, Midwest and on the West Coast. Internationally, the HFA has chapters in Europe, Asia, Australia, Latin America and the Cayman Islands. HFA works on behalf of the entire hedge fund industry, including more than 10,000 hedge funds in the U.S. and abroad which collectively manage in excess of \$2.4 trillion in assets, as well as sophisticated investors and industry service providers.

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