



Help For Children Appoints Four New Members to Global Board of Directors

New York, December 12, 2016 – Help For Children is pleased to announce the appointment of four new members to its Global Board of Directors. Joining the Board are Don Steinbrugge, Jeffrey Bronheim, Lucia Arienti and Nicholas Halaby.

At the Board meeting on November 16th, Dean Backer, Chairman of the HFC Board of Directors, welcomed their participation, stating that, “the breadth, depth and diversity of experience that these newest members bring to HFC will play an important role in our ability to continue to grow and expand our global impact.”

Don Steinbrugge is the Founder and CEO of Agecroft Partners, a global hedge fund consulting and marketing firm. With over 30 years of experience within the alternative investment community, Don frequently writes white papers on trends he sees in the hedge fund industry, has spoken at over 100 hedge fund conferences, has been quoted in hundreds of articles relative to the hedge fund industry and is a regular guest on business television. In addition to HFC, Don is also involved in several other non-profit organizations that benefit children.

A supporter of HFC for close to 10 years, **Jeffrey Bronheim** is General Counsel and member of the Executive Committee of Cheyne Capital which he joined in 2007. Also a member of the Board of Hedge Funds Care UK, Jeff has extensive experience across the alternative investment and legal sectors. He was a founding member of the FSA committee on Market Abuse, and is a Senior Member of the UK Hedge Fund Lawyer’s Association and a member of AIMA Communication and Legal Committees.

Lucia Arienti is head of the Hedge Fund Consulting Group and co-head of the Capital Introduction Group in EMEA within the Prime Services business at Goldman Sachs. She serves as co-head of the EMEA Securities Division Women’s Network and was named managing director in 2012. Lucia is also a member of Pilotlight, a United Kingdom-based charity that connects charitable organizations with business mentors and a member of the Prince’s Trust Women’s Leadership Group.

Nick Halaby manages Goldman Sachs Prime Brokerage team in Boston, where he has sales and relationship management responsibilities for the region’s hedge fund clients. Nick joined Goldman Sachs in 2006 and was named managing director in 2011. He is currently on the Board of Overseers of the Newton-Wellesley Hospital.

About Help For Children

Help For Children (HFC), established in 1998 as Hedge Funds Care, is a global foundation supported by the alternative asset management sector. Its sole mission is to support efforts to prevent and treat child abuse. Help For Children raises money and awards grants in 12 major cities in the United States, Asia, Canada, the Cayman Islands, Ireland and the United Kingdom. HFC is largely a volunteer-driven organization with professionals from the hedge fund and alternative asset management industry serving on the Board and on local committees that plan events and evaluate proposals. For more information, visit www.hfc.org.

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